

Opportunity Analysis – Ideal Data Requirements

- Current census including member age, gender and zip codes
- Current benefit summaries outlining basic provisions for all available health plan options
- Total member count by location and time period split by:
 - Employee/Spouse/Dependent
 - Male/Female
 - Age Band
- Total cost by location and timeframe split by:
 - Medical/Pharmacy
 - Employee/Spouse/Dependent
 - Chronic/Non-Chronic member
- Medical Type of Service
(including service types, # of members, # of services, plan payments for each category)
 - Overall for the location
 - Split between chronic and non-chronic members
- Pharmacy Brand/Generic Mix
(including prescription type, # of members, # of services, plan payments for each category)
 - Overall for the location
 - Split between chronic and non-chronic members

If the above information is not available, we can also analyze raw claims payer data to develop the Opportunity Analysis.